Assessment Task 1 - Project Reports

**due date**
Oral presentations with written submissions in your studio class, wk 4

**assessment value**
20%

**background**
This task documents the next stage in the production process for your major projects, following on from the pitches and Funding Applications delivered in Production Projects 1.

**task description**
Project groups will deliver an oral presentation to their class/supervising producer, that presents the key points detailed in their accompanying written submissions.

The written submissions (to be submitted in class) should include:
- a summary of project outcomes and aims (no more than 500 words), which answers the questions:
  - How (in what forms) will this project be delivered?
  - What are you aiming to achieve as a group (or as an individual) in producing this project?
* NB: These outcomes and aims may or may not have changed since completing the Funding Application. If they haven’t changed then this will be a confirmation of what was proposed there.
- a report on progress to date (no more than 1000 words – this can be presented in point form)
- the attachment of relevant supporting material, such as pre-production documents, final scripts, visualisations, as agreed in advance with your supervising producer.
assessment criteria  Work attracting the highest results will:

1. Demonstrate *significant progress in project development* to this stage, and a readiness to proceed to the next stage of production, as evidenced through preparation of necessary documents, marshalling of resources, and articulation of creative concepts through scripts/storyboards/program plans/etc.

2. Demonstrate an *ability to plan* as a group, with *rigorous attention to detail*.

3. Demonstrate a high level of *efficiency, organization and creativity in working methods*.

4. Demonstrate *highly effective oral and written communication skills*.

5. Demonstrate that the project concerned is *feasible and achievable* within the time and resource constraints of the course.

6. Provide evidence of *appropriate independent research* as required.

7. Provide evidence that the *multiple outcomes* of the project concerned are *clearly defined and integrated*.

8. Demonstrate that the project development and planning thus far is *aligned with the conceptual aims* for the project.